

FOR IMMEDIATE RELEASE

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QUALITY & INNOVATION
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June 4, 2013

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POUR, STORE, AND DISPENSE WITH PERLICK'S NEW 60" DUAL-ZONE WINE CENTER

MILWAUKEE – [Perlick](http://perlick.com), a leader in total package bar equipment and beverage dispensing systems, today launched the 60" Dual-Zone Wine Center. As part of Perlick's new back bar line, it is the first customizable wine center to feature configuration options including a factory engineered wine keg dispensing system, full-extension shelves for standard wine bottle storage, and drawers for upright, open wine bottle storage.

"Wine's popularity in the US continues to increase, making it a major profit center for restaurants and bars. So, it's crucial to properly store wine and to provide the appropriate means for serving and dispensing it," states Jim Koelbl, Vice President of Sales for Perlick's Commercial Products. "Perlick's Dual-Zone Wine Center is the only product of its kind that can accommodate these necessities – making it the total solution to today's wine storage and serving needs."

As the industry's first customizable wine center with configuration options of factory engineered wine keg dispensing, full-extension shelves for standard wine bottle storage, and drawers for upright, open wine bottle storage, Perlick's 60" Dual-Zone Wine Center provides restaurants and bars with the ability to store and serve red and white wines - in different temperature zones - by the glass and by the bottle.

Perlick's new 60" Dual-Zone Wine Center can be configured entirely of one of the options below, or a combination of two:

- Wine keg dispensing utilizing Perlick's Wine Certified dispensing kits:
Configured entirely for wine keg dispensing, the unit can be programmed with two different temperature zones to serve both white and red wine from standard wine kegs
- Industry exclusive full-extension wine shelves for standard wine bottle storage
- Wine Drawers
 - Perlick's full-extension pull-out Wine Drawers include a self-closing feature (easy to access and to stock)
 - Each set of drawers provides storage for 46 bottles of wine, 30 of which can be stored open and upright
 - Top drawer features movable partitions for upright bottle storage (up to 30 bottles)
 - Bottom drawer features double stacked horizontal bottle storage, with side access to all bottles (up to 16 bottles)

(Continued)



ABOVE: Perlick's 60" Dual-Zone Wine Center configured with wine drawers for white wine storage (45 F) and wine keg dispensing for red wine (60 F). The drawers store 46 bottles of wine (30 of which can be stored upright and open).



ABOVE: Perlick's 60" Dual-Zone Wine Center configured with full-extension shelves for standard wine bottle storage – featuring Crisp White LED lighting – and wine keg dispensing.



ABOVE: Perlick's 60" Dual-Zone Wine Center configured with full-extension shelves for standard wine bottle storage – featuring Cool Blue LED lighting – and wine drawers. Total wine bottle storage capacity is 94 (30 of which can be stored upright and open).

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Additional features of Perlick's new 60" Dual-Zone Wine Center:

- Adjustable temperature ranges from 40 – 65 F; factory set temperature for white wine is 45 F and red wine is 60 F
- End-wall refrigeration module increases interior capacity by 14% – the module can be placed on the left or the right of the center
- Standard Crisp White LED, optional Cool Blue LED
- A variety of door finishes are available: Solid Stainless Steel, Solid Black vinyl/Field Laminate, Solid w/Laminate, Glass w/BlackVinyl/Field Laminate, Glass w/Stainless Steel, Glass w/Laminate
- Digital display
- Locks optional
- 60" W x 24 ¾" D x 34 ½" H

Perlick's 60" Dual-Zone Wine Center is the solution to accommodating the growing need for an impressive wine-by-the-glass program. To learn more find a Perlick rep, visit www.perlick.com or call 800-558-5592.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning commercial product lines have maximized the profitability of the world's finest restaurants, bars, stadiums, hotels and resorts. As a Milwaukee, Wisconsin, based manufacturer, Perlick is dedicated to providing innovative, customizable food and beverage storage and serving solutions.

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