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#### FOR IMMEDIATE RELEASE

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### PERLICK UNVEILS THE INDUSTRY EXCLUSIVE ARCTICPOUR DUAL-TEMP BEVERAGE DISPENSING SYSTEM

MILWAUKEE, WI February 7, 2013 – [Perlick Corporation](#), a leader in total package bar equipment, beverage dispensing systems, and luxury residential undercounter refrigeration, today unveiled the ARTICPOUR Dual-Temp Beverage Dispensing System. ARCTICPOUR is the **industry's first** beverage system that separates the glycol bath and refrigeration deck – allowing the refrigeration deck to be placed outdoors, therefore, removing 18,000 Btu's per hour from the kitchen. The system is also **the first of its kind** with the ability to; chill down lines by as much as 6 F, offer two temperatures at the faucet, remote the glycol bath up to 100 feet away from the refrigeration deck (even outdoors), and dispense beer, wine, and cocktails.

"Perlick is proud to offer another pioneering product to the industry," states Jim Koelbl, Vice President of Sales for Perlick's Commercial Products. "The ARTICPOUR Dual-Temp Beverage Dispensing System clearly illustrates Perlick's commitment to providing inventive products that help operators maximize their beverage dispensing profits."

#### Features of Perlick's ARTICPOUR:

- A separate glycol bath provides the unique option of installing the refrigeration deck in a remote location – even outside of the building – removing 18,000 Btu's per hour from the kitchen where they are most commonly stored
- The ability to chill down any, or all, lines by as much as 6 F from the temperature of the product stored in the walk-in cooler
- Two different temperatures can be served at the tap
- Offers the ability to dispense a variety of beverages including; beer, wine, and cocktails
- Dispenses up to 12 ½ barrels of beer per hour with the option of adding an additional glycol bath to double the output

In addition to unique storage abilities and unmatched serving capabilities, Perlick provides complete quality control over every element by manufacturing nearly every component of the dispensing systems including; glycol chillers, dispensing towers, drip pans, trunk housing, regulator panels, beer faucets and keg couplers. Trunk housings and towers are made specifically for each customer and each system is engineered and balanced at the factory to maximize customers' beverage dispensing profits.

All of these components, along with onsite installation by Perlick's own certified installers are what allow Perlick to provide a complete Performance Guarantee. The exclusive guarantee covers each Perlick engineered, designed and installed Century System and ARTICPOUR Dual-Temp Beverage Dispensing System – ensuring Perlick's systems are able to dispense at the desired temperature without excessive foam. To learn more and to find a Perlick rep, visit [www.perlick.com](#).

#### ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning commercial product lines have maximized the profitability of the world's finest restaurants, bars, stadiums, hotels and resorts. In 2005, Perlick parlayed its industry experience into a luxury residential product line featuring indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, and beer dispensers. As a Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, customizable food and beverage storage and serving solutions. Unique product offerings include the new ADA-Compliant Series and the world's first 18-inch Shallow-Depth Series. To learn more visit [www.perlick.com](#) or call 800-558-5592.

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