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QUALITY & INNOVATION
THAT **INSPIRES**

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Perlick to Debut the World's First Residential Flow Control Beer Faucet at the Kitchen & Bath Industry Show (KBIS) 2015

MILWAUKEE – [Perlick](http://perlick.com), a leader in innovative, high quality undercounter refrigeration, today announced that the company will unveil the world's first flow control faucet for residential use as a new standard feature – for its entire line of outdoor and indoor Signature Series Beer Dispensers – at the Kitchen & Bath Industry Show (KBIS), January 20 -22, 2015 (booth N166). Engineered with nearly a century's worth of Perlick commercial beer dispensing experience, the new, patented 650SS Forward Sealing Flow Control Faucet brings unrivaled beer dispensing technology into the home.

"Given the popularity of outdoor entertaining areas, high-end home bars and craft beer, Perlick was determined to add a new level of functionality to our residential beer dispensing offering. And, the result is Perlick's patented 650SS Forward Sealing Flow Control Faucet," states Vice President of Marketing and Business Development at Perlick, Tim Ebner. "We are thrilled to be the first to make this faucet a standard feature and to unveil it at KBIS. The functionality and technology it brings to Perlick's Signature Series Beer Dispensers makes pouring all styles of craft beer, in the comfort of home, effortless."

Advantages of Perlick's Signature Series standard feature 650SS Forward Sealing Flow Control Faucet:

- **Properly serves a variety of craft beers, effortlessly.** Different styles of beer are carbonated at various levels – ranging from an Irish Stout which is traditionally a high-viscosity, low carbonated beer that pours beautifully to bright wheat beers which are highly carbonated and tend to pour with excessive head, which requires a slower pour. Perlick's new 650SS features the unique ability to adjust the flow rate at the faucet, ensuring that beer is poured at the proper flow rate, no matter the style. This is especially important on Perlick's dual-tap beer dispensers that pour a different style of beer from each faucet.
- **New, patented dispensing technology.** Patented and proprietary to Perlick, the 650SS Flow Control faucet features a lever on the outside of the faucet that can be incrementally adjusted to accommodate a variety of hard-to-pour craft beers while preventing excessive foaming. The new faucet also includes a variety of other unique faucet innovations, including patented forward sealing technology that eliminates contamination.
- **An unmatched solution for outdoor beer dispensing.** Hot summer weather can wreak havoc on standard home kegerators. Combined with Perlick's air-cooled dispensing tower, the new 650SS is ideal for outdoor installations because it eliminates foamy, wasted beer by keeping the temperature consistent from the keg, up through the tower, and through the faucet at a customized flow rate.
- **The world's most sanitary solution.** Designed by veteran Perlick engineers, the new 650SS features an innovative ball and floating O-ring design.



Perlick's new, patented 650SS Forward Sealing Flow Control Faucet featured on a 24" Signature Series Beer Dispenser configured with two taps (each featuring the new 650SS).

Comprised of fewer internal parts than competitor faucets, the patented forward sealing design is unique in that it prevents beer from coming in contact with air until it leaves the faucet – preventing build-up of mold and bacteria in the faucet body.

For more information about the unique, patented 650SS Forward Sealing Flow Control Faucet and Perlick's unmatched line of outdoor and indoor Signature Series Beer Dispensers, visit perlick.com/residential-products and for the latest news and announcements regarding KBIS visit KBIS.com.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.