

FOR IMMEDIATE RELEASE

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Perlick Transitions Distribution in Eastern Canada to Distinctive Appliances Canada

MILWAUKEE – Perlick, a leader in innovative, high quality undercounter refrigeration, today announced that the company plans to change its distribution in Eastern Canada. Effective July 1st, 2015, Distinctive Appliances Canada will service Eastern Canada from Ontario to Newfoundland, the territory formerly held by Integrated Appliances.

“By working solely with Distinctive Appliances Canada, Perlick is able to expand its presence in Eastern Canada, which, in turn, will strengthen our position with the independent dealer base,” states Vice President of Marketing and Business Development at Perlick, Tim Ebner. “This exclusive partnership also proves valuable from a customer service standpoint in that Distinctive Appliances Canada dedicated team of professionals is renowned for continuously exceeding customer expectations.” For 35 years [Distinctive Appliances Canada](#) has been a leading distributor and importer of specialty residential appliances.

“Perlick’s unparalleled line of residential undercounter refrigeration will be a great addition to Distinctive Appliances luxury appliance offering,” states Vice President of Distinctive Appliances Canada, Eric Lapierre. “We are very optimistic about taking on Perlick’s offering in Eastern Canada and strengthening its independent dealer base. The synergy is outstanding.”

For more information about Perlick’s residential line of products, visit perlick.com/residential-products and for the latest news from Distinctive Appliances Canada visit distinctive-online.com.

ABOUT DISTINCTIVE APPLIANCES CANADA

Distinctive Appliances Canada has been a leading distributor of fine kitchen equipment since 1980. Headquartered in Montreal, Quebec, Distinctive is dedicated to exceeding customer expectations and is renowned for its fully stocked parts department and in-house service department which provide celebrated maintenance and installation services. To learn more, visit [Distinctive Appliances](#).

ABOUT PERLICK®

Family owned since 1917, Perlick’s award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.

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