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QUALITY & INNOVATION
THAT **INSPIRES**

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PERLICK UNVEILS TWELVE NEW BEER AND WINE DISPENSING TOWER OPTIONS
The decorative options add style to Perlick's Century System dispensing tower offering which now boasts 170 new options.

MILWAUKEE – [Perlick](#), a leader in total package bar equipment and beverage dispensing systems, today announced the launch of twelve new glycol-ready decorative beer and wine tower options. Part of Perlick's continued expansion of its [Century System dispensing tower line](#), the new selections include the Brigitte, [Illuminated Brigitte](#), [Sexy](#) and [Illuminated Sexy](#) towers. Perlick began expanding its Century System dispensing tower offering in 2013, when the company launched 158 tower options. With the latest, decorative additions, Perlick now boasts 170 new options.

"The Century System dispensing tower expansion is Perlick's response to the growing interests, on the part of operators, to offer a wider assortment of beers, particularly craft beers, and wines given the proliferation of wine on tap." states Vice President of Sales for Perlick's commercial products, Jim Koelbl. "Our new, decorative tower selections provide attractive options for operators focused on enhancing their on tap beer and wine offering as well as the character or theme of their bar."

Perlick's newest beer and wine dispensing tower options include:

- **Brigitte Towers:** A 3, 5, or 7-faucet tower offered in a polished chrome-plated finish (available in May 2014, options include faucet locks)
- **Illuminated Brigitte Towers:** Offered in a polished chrome-plated finish with 3, 5 or 7-faucets and plug-and-play illuminated medallions (available options include faucet locks)
- **Sexy Towers:** A 2-faucet tower offered in chrome or gold-plated brass (available options include faucet locks)
- **Illuminated Sexy Towers:** Offered in chrome or gold-plated brass with 3 or 4-faucets, plug-and-play illuminated medallions or standard white badges, and the 3-faucet model has the option of flooding with ice (available options include faucet locks)

To learn more about Perlick's unmatched beer and wine dispensing tower options, visit www.perlick.com.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning commercial product lines have maximized the profitability of the world's finest restaurants, bars, stadiums, hotels and resorts. As a Milwaukee, Wisconsin, based manufacturer, Perlick is dedicated to providing innovative, customizable food and beverage storage and serving solutions.



Above: Perlick's 7-Faucet Illuminated Brigitte Tower in a chrome-plated finish

Below: Perlick's 3-Faucet Illuminated Sexy Tower in gold-plated brass with standard white badges



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