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QUALITY & INNOVATION
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PERLICK'S 24" OUTDOOR DUAL-ZONE REFRIGERATION LINE EARNS TWO 2014 PLATINUM AWARDS FOR DESIGN EXCELLENCE (ADEX)

MILWAUKEE – [Perlick](#), a leader in innovative, high quality undercounter refrigeration, today announced that two of its 24" Signature Series Outdoor Dual-Zone refrigeration units have each been recognized with a Platinum Award for Design Excellence (ADEX). Both industry exclusive products, Perlick's [24" Outdoor Dual-Zone Refrigerator/Wine Reserve](#) and the [24" Outdoor Dual Zone Refrigerator/Freezer Drawers](#) earned the highest level of recognition from ADEX, the largest and most prestigious awards program for product design of appliances, furniture, fixtures and finishes marketed to the design trade.

"The 2013-14 ADEX Awards attracted upwards of 500 companies submitting more than 2,000 innovative new products," said John Platter, executive director of ADEX. "The ADEX Award has recognized many outstanding product designs over the years, and Perlick has earned its place among that elite group."

Adding a new dimension to outdoor entertaining, Perlick's [24" Outdoor Dual-Zone Refrigerator/Wine Reserve](#) is the first UL-listed unit with ability to properly store wine as well as food, beer and other beverages in two separate temperature zones (refrigerator zone 30° – 42°F and wine reserve 40° – 68°F). And, as the world's first outdoor undercounter dual-zone unit to offer a refrigerator and a freezer drawer, Perlick's [24" Outdoor Dual Zone Refrigerator/Freezer Drawers](#) offers sleek design coupled with unmatched storage capabilities.

"Perlick's Outdoor Dual-Zone product line was created to provide designers with unmatched undercounter refrigeration options when specifying their clients' outdoor entertaining areas," states Vice President of Marketing and Business Development at Perlick, Tim Ebner. "We are honored that the design community has acknowledged Perlick's dedication to innovation by awarding our Outdoor Dual-Zone products with the highest ADEX recognition."



All of the entries in each of the ADEX categories have potential for three award levels of platinum, gold or silver. Judges awarded points based on form, function, value, and fitness for particular purpose. Total points earned determined each winner's award level. All Platinum, Gold and Silver level products will be published in the 2014 ADEX Winners Edition and be featured all year on designjournalmag.com.

To learn more about Perlick's unmatched, award-winning line of undercounter refrigeration visit www.perlick.com/residential-products.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin, based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit www.perlick.com or call 800-558-5592.

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