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QUALITY & INNOVATION
THAT **INSPIRES**

**PERLICK'S NEW 24" DUAL-ZONE PRODUCTS RECOGNIZED WITH AWARDS
FOR DESIGN EXCELLENCE (ADEX)**

MILWAUKEE (June 21, 2013) – [Perlick](#), a leader in luxury undercounter refrigeration, today announced that its new [24" Dual-Zone Refrigerator/Freezer Drawers](#) and [24" Dual-Zone Wine Reserve](#) have earned Design Journal's 2013 Platinum and Gold (respectively) Awards for Design Excellence (ADEX).

As the largest and most prestigious awards program for product and project design in the architectural and design industry, products that receive an ADEX award feature superior design and the highest marks in five categories including; innovation, technological advancement, quality, aesthetics and value. All voting is conducted by an anonymous panel of professionals, who represent the industry's most respected professionals in their particular areas of expertise.

"When it comes to designing luxury undercounter refrigeration that best complements market demands, Perlick considers feedback from specifiers, interior designers and other industry professionals," states Jeff Wimberly, Vice President of Sales for Perlick's Residential Products. "We are thrilled that feedback from these industry experts helped Perlick create these unique 24" Dual-Zone products that have been recognized with ADEX awards."

As part of Perlick's new line of Signature Series 24" Dual-Zone undercounter refrigerators – the industry's first indoor and outdoor 24" units to feature two independently controlled temperature zones – Perlick's new 24" Dual-Zone Refrigerator/Freezer Drawers is the industry's first refrigerator and freezer drawer unit UL rated for outdoor use. And, the 24" Dual-Zone Wine Reserve is the industry's first undercounter, dual-zone wine reserve to feature interchangeable red and white wine storage compartments

All award-winning products can be viewed on Design Journal's website at www.adexawards.com. Visit www.perlick.com to learn more and to locate a dealer.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, luxury residential product line features indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin-based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions.

To learn more, visit www.perlick.com or call 800-558-5592.

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