

For Immediate Release:

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Perlick Launches New Dual-Zone Refrigeration Collection and Accessories at KBIS 2016

Milwaukee, WI – January 15, 2016 – Renowned as the most trusted brand in bar and beverage, Perlick brings its refrigeration performance, technology and expertise to the home with its new 24" Signature Series Dual-Zone Refrigeration. The collection features a Dual-Zone Refrigerator/Wine Reserve, Dual-Zone Freezer/Refrigerator Drawers and a Dual-Zone Wine Reserve providing customization and convenience for today's busy home life.

Each design features a commercial grade stainless steel interior and exterior, a state-of-the-art digital control module to maintain the refrigerator's optimum temperature and Perlick's exclusive RAPIDcool forced-air refrigeration system for quick temperature pull-down.

Perlick 24" Signature Series Dual-Zone Refrigerator/Wine Reserve



- Two independent zones allow food and wine to be stored at the appropriate temperature
- Top zone features two full extension wine shelves that hold up to 14 bottles of wine
- Bottom zone features a full extension shelf which can hold up to 75lbs

Perlick 24" Signature Series Dual-Zone Wine Reserve



- Each compartment features two full extension wine racks (**industry exclusive**)
- Holds up to 32 bottles of wine
 - 14 bottles of red wine (top zone)
 - 18 bottles of white/sparkling wine (bottom zone)
- Vinyl coating wire shelving allows for better air flow and reduces vibration, both of which can alter the taste of the wine.
- Low-E, UV resistant glass – reduces ultra violet light which can cause wine to become cloudy and/or give off strong odors and off- flavors

Perlick 24" Signature Series Dual-Zone Freezer/Refrigerator Drawers



- Top drawer refrigerator is deep enough to hold a gallon of milk
- Bottom drawer freezer
- Each drawer is brightly illuminated by adjustable Cool Blue and Crisp White LED lighting for clarity and convenience

Perlick 24" Signature Series Dual-Zone Refrigerator/Wine Reserve and Dual-Zone Wine Reserve are available with solid stainless steel door, solid wood overlay door, stainless steel glass door or wood overlay glass door. Perlick 24" Signature Series Dual-Zone Freezer/Refrigerator Drawers are available with stainless steel drawers or wood overlay drawers. All models are available in Indoor and UL rated Outdoor models.

The new products will debut at the [Kitchen & Bath Industry Show](#) (KBIS) January 19 -21 in Las Vegas, Nevada as an integral component of the company's #HowDoYouPerlick design campaign. The campaign showcases the versatility and performance of the Perlick portfolio incorporating refrigeration into various indoor and outdoor settings.

For more information or high-res images of any of the Perlick Residential products, contact Julie McCrary, White Good, jmccrary@whitegood.com or 717.278.0515.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.