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Perlick Introduces Refrigeration Drawer Organizer to Help Ease Kitchen Prep

Milwaukee, WI – January 15, 2016 – Whether you're hosting a cocktail party or want to keep fresh, chopped fruits and vegetables easily accessible for healthy snacking, Perlick has designed a new Drawer Pan Organizer that keeps food prepped and ready for when you need it. The organizing tray includes three quart-sized stainless steel pans that can be individually removed for added convenience. Fill the pans with pre-made sauce for a fast weeknight meal or with lemons, olives and other bar accoutrement for your next party. When you're done, pop the pans and the stain-resistant, translucent lids into the dishwasher for quick cleanup. The new Drawer Pan Organizer is compatible with all Perlick 24" Undercounter Refrigerator Drawer units.



The new Drawer Pan Organizer will debut at the [Kitchen & Bath Industry Show](#) (KBIS) January 19 -21 in Las Vegas, Nevada as an integral component of the company's #HowDoYouPerlick design campaign. The campaign showcases the versatility and performance of the Perlick portfolio incorporating refrigeration into various indoor and outdoor settings.

For more information or high-res images any Perlick Residential product, contact Julie McCrary, White Good, jmccrary@whitegood.com or 717.278.0515.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.