



QUALITY & INNOVATION
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For Immediate Release:

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Perlick Announces Finalists of #HowDoYouPerlick Design Contest, Winner to be Announced at KBIS
KBIS attendees to vote on winning design on day one of KBIS 2016

Milwaukee, WI – January 13, 2016 – Perlick is thrilled to announce the finalists of its #HowDoYouPerlick Design Contest. Designers were tasked to design a vignette highlighting Perlick Refrigeration and Beverage Dispensers in each of the following categories: kitchen, outdoor, entertainment and rest of home. After reviewing the entries, four finalists were selected based on design creativity, use of Perlick product and inspiration. The finalists include: **Michele Alfano from MODmadeNY Studio, Richard Thomas Anuszkiewicz of Alt Breeding Schwarz Architects, Patricia Davis Brown, NCIDQ, CKD, CBD of Patricia Davis Brown Designs LLC and Rose Dostal, AIA, ASID of RMD Designs LLC.** Each finalist’s design has been built as a featured vignette and will debut in the Perlick booth (N152) at the Kitchen and Bath Industry Show (KBIS) January 19-21, 2016, in Las Vegas, Nevada.

#HowDoYouPerlick Design Contest Finalists

			
Michele Alfano <i>Charred Bar</i>	Richard Anuszkiewicz <i>The Cart Before the Horse</i>	Patricia Davis Brown <i>Wet Your Whistle Bar</i>	Rose Dostal <i>Glamorous Zen</i>

The grand prize winner of the #HowDoYouPerlick will be determined by the KBIS attendees. Voting is open Tuesday, January 19 to Noon on Wednesday, January 20 at the Perlick Booth (N152).

After touring the booth and seeing each of the vignettes, attendees can vote for their favorite. The winner will be announced on **Wednesday, January 20 at 2:00pm PST** in the Perlick Booth, followed by a champagne reception. The grand prize winner will receive \$3,000 in Perlick product.



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KBIS attendees can win their own #HowDoYouPerlick prize by participating in the Perlick Instagram contest. Just snap a picture of your favorite designer vignette in the Perlick Booth, tag and follow @perlickathome and use the hashtag #HowDoYouPerlick for a chance to win a \$100 gift card to wine.com.

Special thanks to the following brands for their contributions: Waterworks, Oceanside Glass Tile, Linkasink, EcoDomo, Lamps Plus, Horse & Hound Gallery, Stikwood, Currey & Company, Phillip Jeffries, Stellar MN, Cosentino, Elkay and Top Knobs.

To learn more about the finalists, designs and the Perlick products featured in each vignette, contact Julie McCrary, White Good, jmccrary@whitegood.com or 717.278.0515.

ABOUT PERLICK®

Family owned since 1917, Perlick's award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit perlick.com or call 800-558-5592.

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