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QUALITY & INNOVATION  
THAT **INSPIRES**

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**Perlick Announces Interior Designer Regina Sturrock as the Winner of #PerlickDesignChallenge**

MILWAUKEE – [Perlick](#), a leader in innovative, high quality undercounter refrigeration, today announced that Regina Sturrock, founder of the award-winning interior design firm [Regina Sturrock Design Inc.](#), won the company’s recent #PerlickDesignChallenge. Perlick partnered with [Modenus](#), a comprehensive digital resource for design professionals, for the #PerlickDesignChallenge “Chilling Below” contest where design professionals were asked to upload their most creative design idea – anywhere in the home (inside or out) – that included undercounter refrigeration to [Perlick Residential’s Facebook page](#).

The five most popular designs, determined by public vote, were displayed in a gallery at Perlick’s booth during the Kitchen & Bath Industry Show (KBIS) where they were judged by a panel of five industry experts:

- Chelsie Butler, executive editor of Kitchen + Bath Business (K+BB)
- Rebecca Thienes, marketing editor of Interior Design
- Stacy Garcia, kitchen designer and founder of #ktribeChat
- Veronika Miller, founder and editor-in-chief of Modenus
- Brandon A. Smith, LEED AP principal editor of DCoop Media and theTwentySIX

Regina Sturrock’s, of Regina Sturrock Design Inc., design was selected by the panel as the #PerlickDesignChallenge winner, the grand prize being [Perlick’s new Signature Series Sottile Wine Reserve](#) – the world’s first undercounter wine storage option with a slim, 18” depth to accommodate space-saving, unique installations.



Regina Sturrock’s winning design submission for #PerlickDesignChallenge “Chilling Below” features Perlick undercounter refrigeration specified in a vibrant and functional mudroom.

“Winning this contest along with the Perlick Sottile Wine Reserve, which boasts a unique 18” depth, is such a delight,” states Sturrock. “The innovative shallow depth design of Sottile collection opens up so many possibilities for seamless integration. It offers function and quality performance that is equally grounded by aesthetic appeal. Thanks to Perlick, we can now incorporate this slim beverage unit into our conference room with plenty of clearance and it looks beautiful! It’s exactly what every design studio should have.”

For more information about Perlick’s new Sottile collection visit [perlick.com/Sottile](http://perlick.com/Sottile) and to learn more about Regina Sturrock Design Inc. visit [reginasturrockdesign.com](http://reginasturrockdesign.com).

**ABOUT PERLICK®**

Family owned since 1917, Perlick’s award-winning, high quality residential product line features innovative indoor and outdoor undercounter refrigerators, wine reserves, freezers, freezer and refrigerated drawers, ice makers, and beer dispensers. A Milwaukee, Wisconsin based manufacturer, Perlick is dedicated to providing innovative, quality customizable food and beverage storage and serving solutions. To learn more, visit [perlick.com](http://perlick.com) or call 800-558-5592.