

WE'VE IMPROVED ON OUR ALREADY HIGHEST QUALITY
AND, IN THE PROCESS, KEPT OUR PRICES DOWN.

YOU CAN BE LEAN WITHOUT BEING MEAN.



Perlick, your total package bar equipment, refrigeration equipment and beer system provider, has risen to the occasion once again. By using lean manufacturing and automated processes, we've kept our prices down and improved on our already highest quality. Plus, we still deliver the best lead times in the industry. How do we do it? Let's just say we've had a lot of practice. 90 years worth, in fact. And we decided to celebrate by giving you a gift. Perlick. Always raising the bar.



PERLICK'S LEAN INITIATIVES CONTINUE THE TRADITION OF INNOVATIVE EXCELLENCE

At Perlick, we're celebrating our 90th anniversary and the 4th generation of ownership. Founded in 1917 by the grandfather of Robert Perlick, our tradition of excellence continues with leadership by Lawrence Molinari and Steven Bergum, Robert's sons-in-law.

Perlick still manufactures the highest quality bar equipment, custom refrigeration equipment and beer system packages today.

LEAN MANUFACTURING SAVES MONEY AND IMPROVES QUALITY

Our state-of-the-art automated processes, based upon lean initiatives, have helped us price our products more competitively and improve upon our already highest quality for you. And we still deliver the best lead times in the industry.

Perlick's innovative products, with their high efficiency and low maintenance costs, help to maximize the profitability of any beverage service operation.

Headquartered in a 300,000-square-foot manufacturing facility in Milwaukee, Wisconsin, Perlick equipment can be found in restaurants, casinos, hotels/motels, night clubs, stadiums, airports, clubs, convention centers, cruise lines, resorts, breweries and retail establishments worldwide.

Come and join in on our anniversary celebration. We'd like to share our success with you!



For more information, call 800-558-5592 or visit www.perlick.com/about-us-new.shtml. The party's just getting started!



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