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FOR IMMEDIATE RELEASE

Perlick Modernizes a Classic
The 'Slant Top' Bottle Cooler Features 15 Percent More Capacity

MILWAUKEE, WI— Perlick Corporation, the leading manufacturer of innovative total package bar & beverage systems, is proud to reintroduce a modernized version of an old classic. Perlick's sleek new 'Slant Top' Bottle Cooler incorporates a stylish design integrated with new technology.

"Perlick discontinued manufacturing roll top bottle coolers several years ago. Ever since then our customers have been asking us to bring it back", says Jim Koelbl, Sales Manager. We are very excited to introduce an even better version, which is based on the classic roll top design, to our customers."

The 'Slant Top' has 15 percent more capacity than traditional bottle coolers without using more bar space. The 'Slant Top' also offers a wide array of options from four - to six- foot models and stainless or black vinyl coated exteriors.



Built to last, the "Slant Top" is dent-resistant with heavy-gauged doors, contains two- inch foamed-in-place walls which saves on energy costs and adds strength to the unit. Extremely efficient, the 'Slant Top' provides a balanced refrigeration system, plug-in installation and no drainage is necessary. The 'Slant Top' also comes standard with a quiet running, high-efficiency compressor and a stainless steel interior.

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick employs over 200 people at its 300,000 square foot facility in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit www.perlick.com.

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