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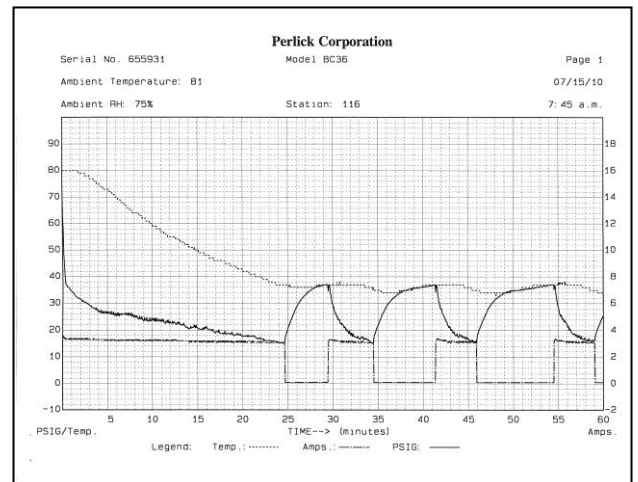
FOR IMMEDIATE RELEASE

Perlick Put To the Test Critical Equipment Testing Performed

MILWAUKEE, WI— Perlick puts 100 percent of its refrigerated cabinetry through a barrage of tests prior to approving them for shipment. Extensive testing is performed under a variety of ambient conditions and humidity levels. Each refrigerator is tested for a minimum of two hours and freezers are ran for 16 hours, allowing for a defrost cycle. They are then charted on a graph and inspected by a technician to ensure that the system is operating properly. The performance graphs are then placed inside the cabinet, assuring the recipient that they received a high-quality and thoroughly tested piece of equipment.

“Quality is a word that has been synonymous with the Perlick name since 1917,” says Jim Koelbl, Sales Manager. “Quality means a lot to people and we continue to earn that reputation every day. In fact, our quality has been one of the primary factors that got us the overall “Best in Class” award for the last six years in a row.”

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick’s 300,000 square foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit www.perlick.com.



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