



8300 WEST GOOD HOPE ROAD  
MILWAUKEE, WI 53223  
PHONE: 414 353-7060  
FAX: 414 353-7069

---

**Media Contact:**

Chaya Jacobs, Marketing Manager  
p. 800.558.5592 ext 3070  
c. 414.839.6947  
[cac@perlick.com](mailto:cac@perlick.com)

**FOR IMMEDIATE RELEASE**

## **Perlick launches Shop Perlick Online**

**MILWAUKEE, WI**— For the first time in company history, Perlick launches its online shopping site – Shop Perlick, an online source for all your tapping needs. Home Brewers, craft brewers and dealers are now able to purchase the industry’s best tapping products 24/7 right from their computer.

“This process makes it extremely easy for the user to browse the catalog, choose options he is interested in and purchase them right off his computer”; says Joe Restivo, sales manager of beer dispense products. “There is no need to search for a hard copy of the catalog when you can just find us on [Perlick.com/store](http://Perlick.com/store) on the computer right in front of you”.

Featuring an easy-to-use navigation, Shop Perlick customers can purchase couplers, regulators, replacement parts and even the highly-coveted Perl faucet. Filled with detailed photos and informative product descriptions, all products are shipped within 24 business hours from purchase.

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings. All Perlick products optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick’s 300,000-square-foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit [www.perlick.com](http://www.perlick.com).

###