

## Fact Sheet

### Address

Perlick Corporation  
8300 W. Good Hope Road  
Milwaukee, WI 53223  
Phone: 414-353-7060  
Toll Free: 800-558-5592  
Website: [www.perlick.com](http://www.perlick.com)

### Company Description

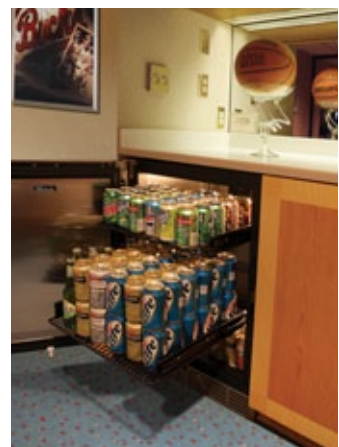
Perlick Corporation is a national leader in total package bar and beverage systems manufacturing, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings. Their products optimize energy use and increase durability to help customers maximize the profitability of their beverage service operations. Their key markets include commercial, residential and brewery fittings. Perlick Corporation, founded in 1917, has its headquarters in Milwaukee, Wisconsin.

### Mission

Perlick Corporation enables our customers to maximize operational profitability by providing complete equipment systems and services of superior value with the shortest lead times in the industry.

### Employees

Nearly 200 employees in Milwaukee  
Fred Luehrs, *President/CEO*  
Paul Krejcarek, *VP of Manufacturing*  
Jeff Wimberly, *VP of Sales & Marketing*  
Jim Koelbl, *VP of Sales & Marketing*



# Perlick

## **History**

Founded in Milwaukee, Wisconsin in 1917 by Robert Perlick and his oldest son, Walter, as a manufacturer of brass items.

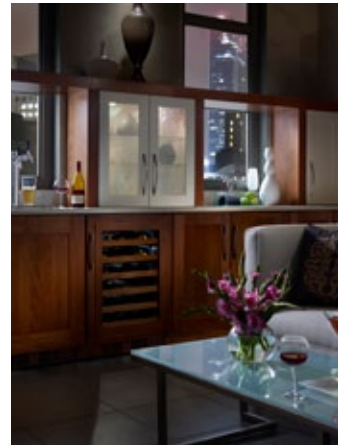
## **Commercial**

National market leader of innovative underbar equipment, custom refrigeration equipment and beer system packages. Products include beer dispensers, bottle coolers, underbar stainless steel equipment, custom refrigeration, glass chillers and glasswashers that maximize the profitability of all beverage service operations. Customers include restaurants, casinos, hotels/motels, night clubs, stadiums, airports, convention centers, cruise lines, resorts, breweries and retail establishments worldwide.



## **Residential**

Elegant refrigerated cabinets designed and crafted with a wealth of exclusive features that will satisfy the most discriminating homeowner.



## **Breweries**

Highest quality sanitary fittings and pressure relief valves.

## **Media Contact**

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*Marketing Manager*  
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