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FOR IMMEDIATE RELEASE

Perlick Introduces New Generation of Underbar Stainless Steel Equipment

MILWAUKEE, WI— Perlick introduced their Top Shelf line of underbar stainless steel equipment in 1975. It was revolutionary in its concept and design. Perlick offered a modular system that combined the low price and quick delivery of stock equipment with the profit enhancing flexibility of custom equipment. The Top Shelf line included a large array of standard modules in six inch increments that could be factory assembled to create an unlimited variety of custom cocktail stations. Also included were inside and outside corner fillers that changed bar direction in 15° increments to match the direction of the bar die. Now with the introduction of a newly expanded Top Shelf line, Perlick again is asserting their leadership position in the industry. Their new line offers custom underbar cocktail stations or multi-tank sink modules in one inch increments rather than six inch. The corner filler modules now allow change of direction in 5° increments rather than 15°.

No one except Perlick can make custom underbar profit centers built to within an inch of the available space at such competitive prices and within ten day lead times. Combine all that with their quality and expertise and you will conclude that the leader in underbar stainless just got better.

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick's 300,000 square foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit www.perlick.com.

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