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FOR IMMEDIATE RELEASE

Perlick's Merchandise Displays Light-Up and Beautify Any Back Bar

MILWAUKEE, WI— Perlick has risen to the occasion and developed a series of lighted merchandise displays that enhance the beauty of any back bar. To accompany its current line of Two-Tier Lighted Merchandise Displays, Perlick now offers a Three-Tier Display (not shown).

The Raised Two-Tier and new Three-Tier Displays offer sizes from 24- to 72- inches long. The raised Two-Tier Display has an illuminated front panel for use with Perlick Glass Merchandise units. The standard Two-Tier Display is available from 24- to 108-inches long in 12 inch increments.

Each model comes with a power cord and an on/off switch which can be located on the right or left side. The 4-inch deep acrylic tier inserts allow for maximum illumination. Each has UL listed electrical components as well as super-bright energy saving LED lights rated for a minimum of 50,000 hours.

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick's 300,000 square foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit www.perlick.com.



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