

PRODUCT NEW

BC SERIES
Bottle Coolers
February 9, 2007

"It Pays To Prefer Perlick"

PERLICK ATTAINS ENERGY STAR® COMPLIANCE



We are proud to announce that, effective February 6, 2007 our BC Series* Flat Top Bottle Coolers have received Energy Star® approval. What this means is that our bottle coolers have met the energy savings and environmental guidelines criteria required to be accepted as an Energy Star® Partner.

Our bottle coolers were subjected to extensive testing and were found to consume less energy than the maximum allowable for each cabinet size. Only the most energy efficient appliances can meet the high standards required to attain Energy Star® compliance approval.

Attaining this status, coupled with our "Best in Class" award (for three years running), is a great sales tool. There are currently five states that offer substantial rebates for those who purchase products that are Energy Star® approved. And that list will continue to grow.

Shortly, we will also receive Energy Star® compliance on our BS/BR Custom Series (solid door) back bars as well as our CS Series coolers and Direct Draw beer dispensers. And although we would comply with the requirements, there is no category for low-temp* (LT) and 230V bottle coolers, frosters or Power Paks.

None of our competitors have this level of efficiency approval. To learn more about the magnitude of this approval, go to www.energystar.gov. Once again, we can brag that, "It Pays to Prefer Perlick".

