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FOR IMMEDIATE RELEASE

WORLD'S FIRST SHALLOW-DEPTH LINE OF REFRIGERATORS

MILWAUKEE— As the leader in innovative undercounter refrigeration, Perlick Corporation introduces the **World's First Shallow-Depth line of Refrigerators and Wine Reserves**. This ground-breaking product offering is the perfect fit for a variety of foodservice and hospitality applications where the standard 24-inch depth isn't. Designers, architects and consultants alike now have the ability to place a refrigerator in unique applications such as a shallower backbar, credenzas and even stacked on top of a counter.

"The inspiration for this new line was based on feedback from our consultants, dealers and designers," says Jim Koelbl, Vice President of Sales and. "They wanted a shallower unit that was still ADA-Compliant for the foodservice and hospitality markets."

The new line is comprised of a Refrigerator and Wine Reserve (each with the option of either a solid or glass door) and measures 32"H x 18"D x 24"W. Powered by a whisper-quiet 700 Btu compressor, Perlick's RAPIDcool refrigeration technology allows for the fastest temperature pull-down in the industry – allowing for ice cold beverages in less than 30 minutes. Perlick is also the *only company* that offers commercial-grade stainless steel interiors as a standard feature, which helps conduct temperature better than plastic, is odor-free and prevents the growth of bacteria. A tamper-proof locking system is also available.

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick's 300,000 square foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit www.perlick.com.



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