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**FOR IMMEDIATE RELEASE**

## **Perlick Serves It Cold** *ArctiCold Draft Beer Dispenser*

**MILWAUKEE, WI**— Perlick hit the mark again, introducing its new ArctiCold draft beer dispenser. Innovative *flash-chill* technology pulls down 38 degree beer by 5 to 7 degrees F even in a continuous pour environment. Each unit is available with either one dual-faucet tower or two single-faucet towers.

“The ArctiCold beer dispenser is perfect for large venue operations, especially where ice cold beer is a fan favorite,” says Jim Koelbl, Perlick Sales Manager. “This unit is completely self-contained with a side-access panel that conceals a CO2 tank, pressure regulator and liquid waste tank.”

Other features include 6-inch heavy-duty casters and 2-inch eco-friendly foamed insulation, providing greater energy and structural strength and high-impact corner bumpers to protect the cabinet.



*Perlick's ArctiCold draft beer dispenser with optional custom graphic.*

Perlick Corporation is a leading manufacturer of innovative total package bar and beverage systems, including custom refrigeration equipment, custom underbar equipment, beer dispensing equipment and brewery fittings that optimize energy use, improve style and increase durability to help maximize the profitability of any beverage service operation. Perlick's 300,000 square foot facility is located in Milwaukee, Wisconsin. To find out more, call 800-558-5592 or visit [www.perlick.com](http://www.perlick.com).

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